

Suggested Resources – Pre-College Saturday Live

Lesson Plan – HDE 114 Styling of Fashion, Food and Home Products for the Visual Industry

The Women of Harper's Bazaar, 1936-1958

Readings

“Arizona shoot.” *Harper's Bazaar*, January, 1942. Hearst, New York, 1867-

Charleston, Beth Duncuff. Based on original work by Harold Koda. “Christian Dior (1905–1957).” In Heilbrunn Timeline of Art History. New York: The Metropolitan Museum of Art, 2000–. http://www.metmuseum.org/toah/hd/dior/hd_dior.htm (October 2004).

Hostetler, Lisa. “Photography and Everyday Life in America, 1945–60.” In Heilbrunn Timeline of Art History. New York: The Metropolitan Museum of Art, 2000–. http://www.metmuseum.org/toah/hd/phev/hd_phev.htm (October 2004).

Koda, Harold, and Richard Martin. “Haute Couture.” In Heilbrunn Timeline of Art History. New York: The Metropolitan Museum of Art, 2000–. http://www.metmuseum.org/toah/hd/haut/hd_haut.htm (October 2004).

Koda, Harold and Kohle Yohannan. *The Model as Muse: Embodying Fashion*. New York: The Metropolitan Museum of Art, 2009.

Martin, Richard. “American Ingenuity: Sportswear, 1930s–1970s.” In Heilbrunn Timeline of Art History. New York: The Metropolitan Museum of Art, 2000–. http://www.metmuseum.org/toah/hd/amsp/hd_amsp.htm (October 2004).

Martin, Richard. *American Ingenuity: Sportswear, 1930s–1970s*. New York, The Metropolitan Museum of Art, 1998. Accessed January 24, 2016. <https://books.google.com/books?id=0ByvsBRNapAC&printsec=frontcover#v=onepage&q&f=false>.

Reeder, Jan Glier. “Charles James (1906–1978).” In Heilbrunn Timeline of Art History. New York: The Metropolitan Museum of Art, 2000–. http://www.metmuseum.org/toah/hd/cjam/hd_cjam.htm (March 2012).

Rowlands, Penelope. *A Dash of Daring: Carmel Snow and Her Life In Fashion, Art, and Letters*. New York, Atria Books, 2005.

Snow, Carmel. *The World of Carmel Snow*. New York: McGraw-Hill, 1962.

Vreeland, Alexander. *Diana Vreeland: the Modern Woman: the Bazaar years 1936 – 1962*. New York: Rizzoli International Publications, Inc., 2015.

Vreeland, Diana. Plimpton, George and Hemphill, Christopher, eds. *D.V.* New York: Echo, 2011.

Films

Antonioni, Michelangelo, director. *Blow Up*. New York: MGM/UA Home Video, 1991.

Frankel, David, director. *The Devil Wears Prada*. Beverly Hills, Calif.: 20th Century Fox Home Entertainment, c2006.

Vreeland, Lisa Immordino. *Diana Vreeland: The Eye Has to Travel*. Port Washington, NY: E One, Entertainment One, 2012.

Donen, Stanley, director. *Funny Face*. Hollywood, Calif.: Paramount, 2001.

Neff, Tom, producer (1999). *Louise Dahl-Wolfe: Painting With Light*. Documentary Channel, 1999.

Websites

Louise Dahl-Wolfe. Center for Creative Photography, University of Arizona. Accessed January 24, 2016. <http://ccp-emuseum.catnet.arizona.edu/view/people/asitem/items@:515>.

Louise Dahl-Wolfe. Staley Wise Gallery. Accessed January 24, 2016. http://staleywise.com/collection/dahl_wolfe/louisedahlwolfe.html.

Online Collections. The Museum at FIT. Accessed January 24, 2016. <http://fashionmuseum.fitnyc.edu/>.

- Search objects from the collections from the 1930s, 1940s, and 1950s

Relevant Vocabulary

- **Copper Plate** – copper-based, color photographic printing process patented in 1852, involving etched copper plates for each color (e.g. blue, red, yellow, black), printed onto paper using a graphic press, creating high-quality reproductions at a reasonable cost
- **Kodachrome** – the first widely used color film launched by Kodak in 1935
- **Mood board** – an arrangement of images, materials, text, color swatches, etc. intended to conjure a concept or style
- **Proof** – positive print of a photographic negative, often used to check the content and color of a photograph before it is printed in a publication

Supplies Needed for Classroom Assignment:

- Magazines: international editions of *Vogue*, *Harper's Bazaar*, *Elle*, *Lucky*, *V Magazine*
- Paper
- Scissors
- Glue
- Markers

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HFM 060 Fashion Forecasting: Seeing into the Future

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HFM 064 - The Ins and Outs of Fashion Merchandising

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