Suggested Resources – Pre-College Saturday Live

Lesson Plan – HDE 114 Styling of Fashion, Food and Home Products for the Visual Industry


Readings

“Arizona shoot.” Harper's Bazaar, January, 1942. Hearst, New York, 1867-


Films


Websites


Search objects from the collections from the 1930s, 1940s, and 1950s

Relevant Vocabulary

- **Copper Plate** – copper-based, color photographic printing process patented in 1852, involving etched copper plates for each color (e.g. blue, red, yellow, black), printed onto paper using a graphic press, creating high-quality reproductions at a reasonable cost
- **Kodachrome** – the first widely used color film launched by Kodak in 1935
- **Mood board** – an arrangement of images, materials, text, color swatches, etc. intended to conjure a concept or style
- **Proof** – positive print of a photographic negative, often used to check the content and color of a photograph before it is printed in a publication

Supplies Needed for Classroom Assignment:

- Magazines: international editions of *Vogue, Harper's Bazaar, Elle, Lucky, V Magazine*
- Paper
- Scissors
- Glue
- Markers
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HFM 060 Fashion Forecasting: Seeing into the Future

*The Women of Harper's Bazaar, 1936-1958*

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**HFM 064 - The Ins and Outs of Fashion Merchandising**

*The Women of Harper's Bazaar, 1936-1958*

**Readings**


Films


Websites


Online Collections. The Museum at FIT. Accessed January 24, 2016. [http://fashionmuseum.fitnyc.edu/](http://fashionmuseum.fitnyc.edu/) • Search objects from the collections from the 1930s, 1940s, and 1950s

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